### **Help Wanted Online**

A real-time measure of job postings

September 2025

Office of Research
Connecticut Department of Labor

### What is HWOL?

The Conference Board Help Wanted Online® Data Series (HWOL) measures the number of new, first-time Online job postings and jobs reposted from the previous month for over 50,000 Internet job boards, corporate boards and smaller job sites that serve niche markets and smaller geographic areas.

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### **Upcoming Release Dates**

#### **Monthly Report:**

October 15<sup>th</sup>, 2025

**Weekly New Ads Report:** 

**Updated every Tuesday** 

### Statewide Weekly HWOL New Job Ads

Information on weekly new job ads by Employer, Industry, and Occupation can be found at:

https://www1.ctdol.state.ct.us/lmi/hwol.asp

This Information is updated every Tuesday.

### Statewide Monthly Highlights

- **Total postings** in Connecticut was 82,453 in August 2025, up from a July 2025 posting count of 86,307.
- -Industry sectors with the most job postings were Health Care and Social Assistance (17,001 postings), Retail Trade (10,351 posting), Manufacturing (5,931 postings), and Professional, Scientific, & Technical Occupations (5,263 postings).
- -Occupations with the most postings were Registered Nurses (5,134 postings), Retail Salespersons (2,954 postings), Home Health and Personal Care Aides (2,714 postings), and Supervisors of Retail Sales Workers (1,627 postings).

#### Top Skills in Connecticut Job Ads

CT Job Ads by Skill Category Type - August 2025

| Of tob Ads by Okili Category Type - August 20    | 723    |
|--|--------|
| Skill Categories                                 | Ads    |
| Communication                                    | 42,555 |
| Personal Attributes                              | 34,064 |
| Initiative and Leadership                        | 33,248 |
| Customer Service                                 | 24,497 |
| Business Operations                              | 20,279 |
| Business Management                              | 19,555 |
| Critical Thinking and Problem Solving            | 19,517 |
| Regulation and Legal Compliance                  | 18,501 |
| General Sales Practices                          | 17,715 |
| Project Management                               | 16,216 |
| Social Skills                                    | 13,888 |
| Nursing and Patient Care                         | 13,599 |
| Occupational Health and Safety                   | 12,238 |
| Office and Productivity Equipment and Technology | 12,085 |
| Physical Abilities                               | 11,531 |
| Language Competency                              | 10,526 |
| Writing and Editing                              | 10,249 |
| Basic Technical Knowledge                        | 9,580  |
| Process Improvement and Optimization             | 9,554  |
| General Medicine                                 | 9,543  |

| Specialized Skills              | Ads   |
|---------------------------------|-------|
| Nursing                         | 6,269 |
| Merchandising                   | 5,410 |
| Marketing                       | 4,679 |
| Project Management              | 4,434 |
| Auditing                        | 4,423 |
| Workflow Management             | 3,712 |
| Selling Techniques              | 3,540 |
| Housekeeping                    | 3,302 |
| Finance                         | 3,175 |
| Food Safety And Sanitation      | 3,095 |
| Continuous Improvement Process  | 3,026 |
| Effective Communication         | 2,946 |
| Medical Records                 | 2,921 |
| Inventory Management            | 2,803 |
| Product Knowledge               | 2,762 |
| Accounting                      | 2,739 |
| Restaurant Operation            | 2,694 |
| Nursing Care                    | 2,685 |
| General Mathematics             | 2,409 |
| Customer Relationship Managemen | 2,395 |

| 0.00                                    |      |
|---|------|
| Software Skills                         | Ad   |
| Microsoft Office                        | 6,09 |
| Microsoft Excel                         | 5,94 |
| Microsoft Outlook                       | 3,15 |
| Microsoft PowerPoint                    | 3,07 |
| Microsoft Word                          | 2,00 |
| SQL (Programming Language)              | 1,20 |
| Python (Programming Language)           | 1,09 |
| Salesforce                              | 1,03 |
| SAP Applications                        | 95   |
| R (Programming Language)                | 81   |
| Amazon Web Services                     | 81   |
| Microsoft Azure                         | 77   |
| Epic EMR                                | 76   |
| Dashboard                               | 76   |
| Application Programming Interface (API) | 71   |
| Spreadsheets                            | 69   |
| Inventory Management System             | 68   |
| Power BI                                | 56   |
| Operating Systems                       | 55   |
| Microsoft Access                        | 50   |
|   |      |

#### Top Qualifications in Connecticut Job Ads

| Qualification                                     | Ads    | Qualification  | Ads |
|---|--------|--|-----|
| Valid Driver's License                            | 10,354 | Automated External Defibrillator (AED) Cert.                   | 345 |
| Registered Nurse (RN)                             | 5,637  | Certified Pharmacy Technician                                  | 345 |
| Cardiopulmonary Resuscitation (CPR) Cert.         | 3,110  | Physician Assistant - Certified (PA-C)                         | 341 |
| Basic Life Support (BLS) Cert.                    | 2,702  | Pediatric Advanced Life Support (PALS)                         | 341 |
| Certified Nursing Assistant (CNA)                 | 1,845  | American Registry Of Radiologic Technologists (ARRT) Certified | 338 |
| Licensed Practical Nurse (LPN)                    | 1,566  | ANCC Certified   | 335 |
| First Aid Cert.                                   | 1,504  | CDL Class A License  | 310 |
| Advanced Cardiovascular Life Support (ACLS) Cert. | 1,189  | Medical License  | 299 |
| Basic Cardiac Life Support                        | 1,145  | American Association Of Nurse Practitioners (AANP) Certified   | 297 |
| Nurse Practitioner (APRN-CNP)                     | 1,028  | Project Management Professional Cert.                          | 297 |
| Master Of Business Administration (MBA)           | 802    | American Red Cross (ARC) Cert.                                 | 296 |
| Board Certified/Board Eligible                    | 769    | Certified Public Accountant                                    | 281 |
| Security Clearance                                | 729    | Secret Clearance   | 237 |
| Advanced Practice Registered Nurse                | 526    | Certified Patient Care Technician (CPCT)                       | 235 |
| ServSafe Cert.                                    | 519    | Licensed Master Social Worker                                  | 231 |
| Licensed Clinical Social Worker (LCSW)            | 511    | Bachelor Of Science in Nursing (BSN)                           | 225 |
| Commercial Driver's License (CDL)                 | 488    | Food Safety Cert.  | 204 |
| Teaching Certificate                              | 484    | Certified Registered Nurse Anesthetist (CRNA)                  | 204 |
| Automotive Service Excellence (ASE) Cert.         | 455    | Neonatal Resuscitation Program Cert. (NRP)                     | 197 |
| Emergency Medical Technician (EMT)                | 432    | Certified Medical Assistant (CMA)                              | 191 |
| Licensed Professional Counselor (LPC)             | 423    | Family Nurse Practitioner (FNP)                                | 191 |
| Licensed Marriage And Family Therapist (LMFT)     | 377    | 10-Hour OSHA General Industry Card                             | 187 |
| Registered Pharmacist (RPh)                       | 353    | Food Handler's Card  | 187 |
| Drug Enforcement Agency (DEA) License             | 351    | Certified Information Systems Security Professional            | 180 |
| Board Certified Behavior Analyst (BCBA)           | 349    | Professional Engineer (PE) License                             | 176 |



## Connecticut Job Ads by Industry August 2025

| Industry   | Job Ads |
|--|---------|
| Total  | 82,453  |
| Health Care and Social Assistance                | 17,001  |
| Retail Trade                                     | 10,351  |
| Manufacturing                                    | 5,931   |
| Professional, Scientific, and Technical Services | 5,263   |
| Accommodation and Food Services                  | 4,143   |
| Finance and Insurance                            | 4,128   |
| Educational Services                             | 3,878   |
| Administrative and Support                       | 3,853   |
| Wholesale Trade                                  | 2,702   |
| Information                                      | 1,704   |
| Construction                                     | 1,663   |
| Other Services (except Public Administration)    | 1,582   |
| Transportation and Warehousing                   | 1,313   |
| Real Estate and Rental and Leasing               | 1,181   |
| Public Administration                            | 820     |
| Arts, Entertainment, and Recreation              | 787     |
| Utilities  | 536     |
| Management of Companies and Enterprises          | 211     |
| Agriculture, Forestry, Fishing and Hunting       | 148     |
| Mining, Quarrying, and Oil and Gas Extraction    | 102     |
| Unclassified Industry                            | 15,156  |
|  |         |

Source: CT DOL Analysis of HWOL



### Southwest WDA Job Ads by Industry August 2025

| Industry                              | Job Ads |
|---------------------------------------|---------|
| Total                                 | 13,636  |
| Health Care and Social Assistance     | 3,204   |
| Retail Trade                          | 1,858   |
| Pro., Sci., and Tech. Services        | 1,365   |
| Educational Services                  | 1,070   |
| Manufacturing                         | 967     |
| Administrative and Support            | 946     |
| Accommodation and Food Services       | 825     |
| Finance and Insurance                 | 816     |
| Wholesale Trade                       | 461     |
| Information                           | 401     |
| Other Services (except Public Admin.) | 384     |
| Construction                          | 337     |
| Arts, Entertainment, and Recreation   | 298     |
| Transportation and Warehousing        | 231     |
| Real Estate and Rental and Leasing    | 178     |
| Public Administration                 | 104     |
| Utilities                             | 88      |
| Agriculture                           | 48      |
| Management                            | 46      |
| Mining, Quarrying, and Extraction     | 9       |
| Unspecified                           | 0       |

Source: CT DOL Analysis of HWOL

#### Connecticut Employers with the Most Job Ads

#### August 2025

| Employer                 | Ads   | Employer (continued)                      | Ads |
|--------------------------|-------|---|-----|
| Yale New Haven Health    | 2,308 | Lowe's                                    | 231 |
| Hartford HealthCare      | 1,630 | Masonicare                                | 228 |
| Big Y Foods              | 1,050 | Optum                                     | 222 |
| CVS Health               | 1,045 | Taco Bell                                 | 222 |
| Echn                     | 568   | Cigna                                     | 219 |
| Raytheon Technologies    | 546   | Advance Auto Parts                        | 209 |
| ShopRite                 | 458   | H&R Block                                 | 207 |
| Walmart                  | 439   | AutoZone                                  | 200 |
| Compass Group            | 392   | Saint Francis Hospital                    | 198 |
| Nuvance Health           | 376   | Bel-Air Manor Nursing And Rehab. Center   | 192 |
| Trinity Health           | 374   | Costco                                    | 191 |
| Marrakech                | 360   | Stop & Shop                               | 185 |
| Walgreens Boots Alliance | 360   | Cardinal Health                           | 178 |
| Abi Resources            | 350   | Travelers                                 | 177 |
| The Hartford             | 309   | Pricerite                                 | 176 |
| Domino's Pizza           | 302   | Lumen Technologies                        | 171 |
| State Of Connecticut     | 295   | University of Connecticut                 | 166 |
| Benchmark Senior Living  | 294   | Sodexo                                    | 163 |
| General Dynamics         | 294   | Dattco                                    | 161 |
| UnitedHealth Group       | 294   | LHC Group                                 | 160 |
| Starbucks                | 282   | Norwalk Public Schools                    | 156 |
| TJX                      | 262   | Greentree Manor Nursing And Rehab. Center | 154 |
| Advance Stores           | 250   | Deloitte                                  | 152 |
| Whole Foods              | 241   | Coinbase                                  | 151 |
| Webster Bank             | 237   |   |     |



#### Connecticut Occupations with the Most Job Ads

#### August 2025

| Occupation  | Aas   | Occupation   | Aas |
|---|-------|--|-----|
| Registered Nurses                                 | 5,134 | Physical Therapists                                      | 691 |
| Retail Salespersons                               | 2,954 | Technical and Scientific Products Sales Representatives  | 690 |
| Home Health and Personal Care Aides               | 2,714 | Supervisors of Office and Administrative Support Workers | 689 |
| Supervisors of Retail Sales Workers               | 1,627 | Health Technologists and Technicians, All Other          | 688 |
| Customer Service Representatives                  | 1,300 | Medical Assistants                                       | 684 |
| Medical and Health Services Managers              | 1,183 | Janitors and Cleaners                                    | 675 |
| Wholesale and Manufacturing Sales Reps.           | 1,038 | Maintenance and Repair Workers, General                  | 675 |
| Heavy and Tractor-Trailer Truck Drivers           | 1,012 | Sales Managers   | 653 |
| Stockers and Order Fillers                        | 907   | Laborers and Freight, Stock, and Material Movers, Hand   | 630 |
| General and Operations Managers                   | 904   | Secretaries and Administrative Assistants                | 624 |
| Fast Food and Counter Workers                     | 840   | Merchandise Displayers and Window Trimmers               | 569 |
| Nursing Assistants                                | 838   | Project Management Specialists                           | 552 |
| Licensed Practical and Licensed Vocational Nurses | 833   | Pharmacy Technicians                                     | 549 |
| Software Developers                               | 825   | Dining Room and Cafeteria Attendants                     | 530 |
| Sales Representatives of Services                 | 797   | Maids and Housekeeping Cleaners                          | 521 |
| Nurse Practitioners                               | 790   | Preschool Teachers, Except Special Education             | 512 |
| Food Preparation Workers                          | 778   | Driver/Sales Workers                                     | 505 |
| Food Service Managers                             | 768   | Coaches and Scouts                                       | 504 |
| Cashiers  | 758   | Automotive Service Technicians and Mechanics             | 499 |
| Financial Managers                                | 749   | Secondary School Teachers                                | 483 |
| Managers, All Other                               | 745   | Marketing Managers                                       | 465 |
| Computer Occupations, All Other                   | 741   | Child, Family, and School Social Workers                 | 456 |
| Teaching Assistants, Except Postsecondary         | 718   | Data Scientists  | 442 |
| Supervisors of Food Prep. and Serving Workers     | 718   | Production Workers, All Other                            | 442 |
| Waiters and Waitresses                            | 712   | Accountants and Auditors                                 | 437 |



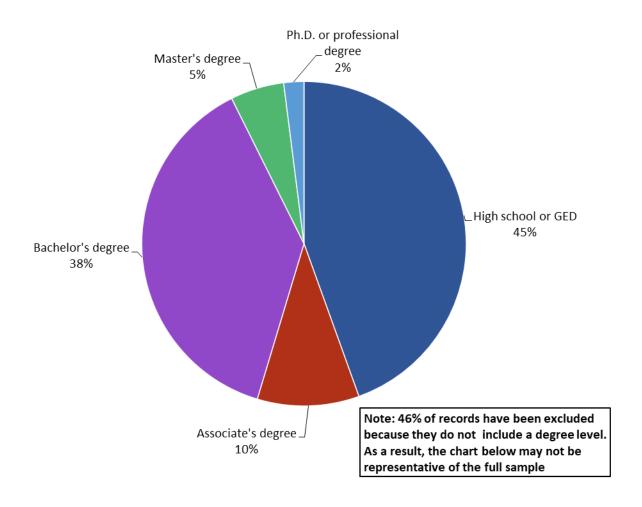
#### Top Occupations in Industries With The Most Ads

| Top Three Occupations in Industries With The Most A | ds     |
|---|--------|
| All Industries - CT Statewide                       | 82,453 |
| Registered Nurses                                   | 5,134  |
| Retail Salespersons                                 | 2,954  |
| Home Health and Personal Care Aides                 | 2,714  |
| Health Care and Social Assistance                   | 17,001 |
| Registered Nurses                                   | 3,762  |
| Home Health and Personal Care Aides                 | 1,538  |
| Nursing Assistants                                  | 607    |
| Retail Trade  | 10,351 |
| Retail Salespersons                                 | 1,880  |
| First-Line Supervisors of Retail Sales Workers      | 1,031  |
| Stockers and Order Fillers                          | 764    |
| Manufacturing                                       | 5,931  |
| Production Workers                                  | 205    |
| Industrial Engineers                                | 196    |
| Inspectors, Testers, Sorters, Samplers & Weighers   | 191    |
| Professional, Scientific, and Technical Services    | 5,263  |
| Tax Preparers                                       | 220    |
| Software Developers                                 | 202    |
| Computer Occupations                                | 177    |



Source: CT DOL Analysis of Help Wanted Online

# Connecticut Job Ads by Educational Requirements



### Workforce Area Data

- Workforce Area Highlights
- Job Ads by Industry
- Job Ads by Location
- Employers With The Most Job Ads
- Occupations With The Most Job Ads

### Workforce Area Highlights

| Workforce Area | August<br>Total Ads | Industry Sector<br>With Most Ads     | Ads<br>Count | Occupation<br>With Most Ads | Ads<br>Count |
|----------------|---------------------|--------------------------------------|--------------|-----------------------------|--------------|
| Eastern        | 6,297               | Health Care and Social<br>Assistance | 1,867        | Registered Nurses           | 440          |
| North Central  | 25,183              | Health Care and Social Assistance    | 5,292        | Registered Nurses           | 1,373        |
| Northwest      | 8,309               | Health Care and Social Assistance    | 2,490        | Registered Nurses           | 568          |
| South Central  | 12,157              | Health Care and Social Assistance    | 3,830        | Registered Nurses           | 1,128        |
| Southwest      | 13,636              | Health Care and Social<br>Assistance | 3,204        | Registered Nurses           | 861          |

Source: CT DOL Research Office Analysis of HWOL Data Series

## Eastern WDA Job Ads by Industry August 2025

| Industry                             | Job Ads |
|--------------------------------------|---------|
| Total                                | 6,297   |
| Health Care and Social Assistance    | 1,867   |
| Retail Trade                         | 1,178   |
| Manufacturing                        | 714     |
| Accommodation and Food Services      | 466     |
| Educational Services                 | 362     |
| Pro., Sci., and Tech. Services       | 296     |
| Administrative and Support and Was   | 254     |
| Wholesale Trade                      | 215     |
| Finance and Insurance                | 178     |
| Other Services (except Public Admin. | 131     |
| Construction                         | 127     |
| Transportation and Warehousing       | 118     |
| Public Administration                | 95      |
| Real Estate and Rental and Leasing   | 78      |
| Information                          | 73      |
| Utilities                            | 61      |
| Mining, Quarrying, and Extraction    | 35      |
| Arts, Entertainment, and Recreation  | 34      |
| Agriculture                          | 9       |
| Management                           | 6       |
| 0 0 0 0 1 1                          |         |

Source: CT DOL Analysis of HWOL



### Eastern Workforce Job Ads by Location

| Location             | Postings | Location (continued) | Postings |
|----------------------|----------|----------------------|----------|
| Groton, CT           | 795      | Willington, CT       | 61       |
| Norwich, CT          | 737      | Coventry, CT         | 60       |
| New London, CT       | 697      | Thompson, CT         | 51       |
| Windham, CT          | 427      | Woodstock, CT        | 48       |
| Waterford, CT        | 420      | Preston, CT          | 47       |
| Mansfield, CT        | 336      | Pomfret, CT          | 41       |
| Killingly, CT        | 329      | Franklin, CT         | 36       |
| Montville, CT        | 308      | Lebanon, CT          | 32       |
| Putnam, CT           | 285      | Columbia, CT         | 31       |
| Stonington, CT       | 203      | Bozrah, CT           | 29       |
| Ledyard, CT          | 199      | Canterbury, CT       | 27       |
| Plainfield, CT       | 177      | Ashford, CT          | 25       |
| East Lyme, CT        | 154      | Sprague, CT          | 23       |
| Old Lyme, CT         | 138      | Salem, CT            | 22       |
| Colchester, CT       | 137      | Eastford, CT         | 21       |
| Lisbon, CT           | 105      | Union, CT            | 19       |
| North Stonington, CT | 77       | Voluntown, CT        | 15       |
| Brooklyn, CT         | 75       | Lyme, CT             | 13       |
| Griswold, CT         | 70       |                      |          |

## Eastern Workforce Employers with the Most Job Ads

| Employer                                  | Ads | Employer (continued)                 | Ads |
|---|-----|--------------------------------------|-----|
| General Dynamics                          | 293 | Staples                              | 27  |
| Hartford HealthCare                       | 264 | Costco                               | 24  |
| Yale New Haven Health                     | 239 | Dattco                               | 24  |
| Big Y Foods                               | 174 | LHC Group                            | 24  |
| Abi Resources                             | 164 | Subway                               | 24  |
| Mystic Healthcare & Rehab. Center         | 136 | Bob's Discount Furniture             | 23  |
| Greentree Manor Nursing And Rehab. Center | 125 | GE Aerospace                         | 22  |
| Walmart                                   | 102 | Pfizer                               | 22  |
| Domino's Pizza                            | 77  | Windham Public Schools               | 22  |
| Day Kimball Hospital                      | 75  | A Z Company International            | 21  |
| Dunkin' Donuts                            | 64  | AutoZone                             | 21  |
| CVS Health                                | 62  | Eastern Connecticut State University | 21  |
| Compass Group                             | 62  | Matrix Medical Network               | 21  |
| Walgreens Boots Alliance                  | 57  | Optum                                | 20  |
| New London Public Schools                 | 54  | Great Wolf Resorts                   | 19  |
| Advance Stores                            | 53  | Loos & Co.                           | 19  |
| Mohegan Sun                               | 52  | ShopRite                             | 19  |
| Echn                                      | 50  | Taco Bell                            | 19  |
| Lowe's                                    | 49  | UnitedHealth Group                   | 19  |
| H&R Block                                 | 38  | Apple Rehab Mystic                   | 18  |
| Montville Public Schools                  | 33  | Chelsea Groton Bank                  | 18  |
| Companions And Homemakers                 | 32  | Frito Lay                            | 18  |
| University of Connecticut                 | 30  | Marriott International               | 16  |
| Advance Auto Parts                        | 28  |                                      |     |



# Eastern WDA Occupations with the Most Job Ads

| Occupation   | Ads | Occupation                                   | Ads |
|--|-----|--|-----|
| Registered Nurses                                      | 440 | Teaching Assistants, Except Postsecondary    | 51  |
| Home Health and Personal Care Aides                    | 376 | Waiters and Waitresses                       | 48  |
| Retail Salespersons                                    | 307 | Occupational Therapists                      | 47  |
| Supervisors of Retail Sales Workers                    | 145 | Bakers                                       | 46  |
| Physical Therapists                                    | 105 | General and Operations Managers              | 45  |
| Customer Service Representatives                       | 102 | Security Guards                              | 45  |
| Food Service Managers                                  | 94  | Secretaries and Administrative Assistants    | 43  |
| Nursing Assistants                                     | 93  | Driver/Sales Workers                         | 42  |
| Food Preparation Workers                               | 93  | Cooks, Restaurant                            | 39  |
| Heavy and Tractor-Trailer Truck Drivers                | 93  | Mechanical Engineers                         | 38  |
| Stockers and Order Fillers                             | 90  | Child, Family, and School Social Workers     | 38  |
| Nurse Practitioners                                    | 85  | Production Workers, All Other                | 38  |
| Merchandise Displayers and Window Trimmers             | 83  | Maids and Housekeeping Cleaners              | 37  |
| Cashiers   | 82  | Tax Preparers                                | 34  |
| Supervisors of Food Preparation and Serving Workers    | 79  | Magnetic Resonance Imaging Technologists     | 34  |
| Medical and Health Services Managers                   | 74  | Automotive Service Technicians and Mechanics | 33  |
| Licensed Practical and Licensed Vocational Nurses      | 73  | Bus Drivers, School                          | 33  |
| Pharmacy Technicians                                   | 72  | Computer Occupations, All Other              | 32  |
| Fast Food and Counter Workers                          | 71  | Electrical Engineers                         | 31  |
| Janitors and Cleaners                                  | 66  | Coaches and Scouts                           | 31  |
| Health Technologists and Technicians, All Other        | 64  | Medical Assistants                           | 31  |
| Laborers and Freight, Stock, and Material Movers, Hand | 63  | Managers, All Other                          | 29  |
| Sales Representatives of Services                      | 58  | Postsecondary Teachers                       | 29  |
| Maintenance and Repair Workers, General                | 57  | Recreation Workers                           | 28  |
| Dining Room and Cafeteria Attendants                   | 52  | Financial Services Sales Agents              | 27  |



## North Central WDA Job Ads by Industry August 2025

| Industry                              | Job Ads     |
|---------------------------------------|-------------|
| Total                                 | 25,183      |
| Health Care and Social Assistance     | 5,292       |
| Retail Trade                          | 3,598       |
| Manufacturing                         | 2,642       |
| Pro., Sci., and Tech. Services        | 2,368       |
| Finance and Insurance                 | 2,342       |
| Administrative and Support            | 1,462       |
| Accommodation and Food Services       | 1,237       |
| Educational Services                  | 1,133       |
| Wholesale Trade                       | 1,119       |
| Information                           | 896         |
| Construction                          | 643         |
| Real Estate and Rental and Leasing    | 607         |
| Other Services (except Public Admin.) | 570         |
| Transportation and Warehousing        | 440         |
| Public Administration                 | 279         |
| Arts, Entertainment, and Recreation   | 215         |
| Utilities                             | 170         |
| Management                            | 96          |
| Agriculture                           | 37          |
| Mining, Quarrying, and Extraction     | 37          |
| Source: CT DOL Analy                  | sis of HWOL |

Source: CT DOL Analysis of HWOL



### North Central WDA Job Ads by Location

| Location          | Postings | Location (continued) | Postings |
|-------------------|----------|----------------------|----------|
| Hartford, CT      | 9,263    | Berlin, CT           | 380      |
| New Britain, CT   | 1,165    | Simsbury, CT         | 355      |
| Manchester, CT    | 1,133    | Vernon, CT           | 337      |
| East Hartford, CT | 1,117    | Wethersfield, CT     | 323      |
| West Hartford, CT | 1,039    | Stafford, CT         | 222      |
| Farmington, CT    | 965      | East Windsor, CT     | 198      |
| Bloomfield, CT    | 876      | East Granby, CT      | 172      |
| Windsor, CT       | 872      | Canton, CT           | 162      |
| Southington, CT   | 766      | Ellington, CT        | 139      |
| Rocky Hill, CT    | 725      | Tolland, CT          | 130      |
| Bristol, CT       | 705      | Granby, CT           | 105      |
| Enfield, CT       | 646      | Marlborough, CT      | 93       |
| Glastonbury, CT   | 569      | Suffield, CT         | 84       |
| South Windsor, CT | 548      | Somers, CT           | 66       |
| Newington, CT     | 541      | Hebron, CT           | 63       |
| Avon, CT          | 484      | Plymouth, CT         | 57       |
| Windsor Locks, CT | 417      | Andover, CT          | 36       |
| Plainville, CT    | 383      | Burlington, CT       | 25       |
| Berlin, CT        | 380      |                      |          |

# North Central WDA Employers with the Most Job Ads

| Employer                                | Ads | Employer (continued)             | Ads |
|---|-----|----------------------------------|-----|
| Hartford HealthCare                     | 755 | Infosys                          | 88  |
| CVS Health                              | 693 | ShopRite                         | 86  |
| Raytheon Technologies                   | 476 | Compass Group                    | 85  |
| Echn                                    | 446 | Abi Resources                    | 84  |
| Big Y Foods                             | 354 | GovClO                           | 84  |
| The Hartford                            | 293 | Optum                            | 79  |
| Trinity Health                          | 288 | Oak View Group                   | 78  |
| Cigna                                   | 219 | Beacon Hill Staffing Group       | 76  |
| UnitedHealth Group                      | 191 | Capitol Region Education Council | 74  |
| Cardinal Health                         | 184 | Starbucks                        | 71  |
| Travelers                               | 180 | Dattco                           | 70  |
| Lumen Technologies                      | 168 | Yale New Haven Health            | 70  |
| Coinbase                                | 166 | Costco                           | 64  |
| Accenture                               | 160 | Lincoln Financial Group          | 64  |
| State of Connecticut                    | 153 | Deloitte                         | 63  |
| Connecticut Children's Medical Center   | 132 | TJX                              | 62  |
| Wheeler Clinic                          | 124 | Walgreens Boots Alliance         | 62  |
| Bel-Air Manor Nursing And Rehab. Center | 117 | Whole Foods                      | 62  |
| Webster Bank                            | 111 | Evolent                          | 60  |
| Datavant                                | 106 | Lowe's                           | 59  |
| Domino's Pizza                          | 98  | Bristol Public Schools           | 58  |
| Prime Therapeutics                      | 98  | Community Renewal Team           | 58  |
| Walmart                                 | 97  | Taco Bell                        | 57  |
| Eversource Energy                       | 88  | Advance Stores                   | 56  |



# North Central WDA Occupations with the Most Job Ads

| Occupation                                       | Ads   | Occupation   | Ads |
|--|-------|--|-----|
| Registered Nurses                                | 1,373 | Financial and Investment Analysts                    | 200 |
| Retail Salespersons                              | 789   | Health Technologists and Technicians, All Other      | 200 |
| Home Health and Personal Care Aides              | 530   | Nurse Practitioners                                  | 198 |
| Software Developers                              | 515   | Nursing Assistants                                   | 196 |
| Supervisors of Retail Sales Workers              | 481   | Supervisors of Food Prep. and Serving Workers        | 195 |
| Customer Service Representatives                 | 431   | Food Service Managers                                | 193 |
| Medical and Health Services Managers             | 426   | Accountants and Auditors                             | 188 |
| Computer Occupations, All Other                  | 411   | Inspectors, Testers, Sorters, Samplers, and Weighers | 188 |
| Wholesale and Manufacturing Sales Reps.          | 376   | Teaching Assistants, Except Postsecondary            | 186 |
| General and Operations Managers                  | 307   | Janitors and Cleaners                                | 178 |
| Heavy and Tractor-Trailer Truck Drivers          | 296   | Maintenance and Repair Workers, General              | 174 |
| Stockers and Order Fillers                       | 279   | Management Analysts                                  | 170 |
| Managers, All Other                              | 272   | Medical Assistants                                   | 167 |
| Sales Representatives of Services                | 265   | Merchandise Displayers and Window Trimmers           | 156 |
| Sales Managers                                   | 257   | Licensed Practical and Licensed Vocational Nurses    | 155 |
| Financial Managers                               | 255   | Secretaries and Administrative Assistants            | 153 |
| Marketing Managers                               | 240   | Buyers and Purchasing Agents                         | 150 |
| Data Scientists                                  | 237   | Lawyers  | 150 |
| Project Management Specialists                   | 226   | Physical Therapists                                  | 146 |
| Fast Food and Counter Workers                    | 224   | Automotive Service Technicians and Mechanics         | 143 |
| Food Preparation Workers                         | 223   | Waiters and Waitresses                               | 142 |
| Supervisors of Office and Admin. Support Workers | 220   | Industrial Engineers                                 | 138 |
| Laborers and Freight, Stock, and Material Movers | 211   | Driver/Sales Workers                                 | 137 |
| Cashiers   | 209   | Architectural and Engineering Managers               | 132 |
| Technical and Scientific Products Sales Reps.    | 204   | Pharmacy Technicians                                 | 128 |



#### Northwest WDA Job Ads by Industry August 2025

| Industry                              | Job Ads |
|---------------------------------------|---------|
| Total                                 | 8,309   |
| Health Care and Social Assistance     | 2,490   |
| Retail Trade                          | 1,481   |
| Educational Services                  | 609     |
| Manufacturing                         | 577     |
| Accommodation and Food Services       | 522     |
| Administrative and Support            | 409     |
| Pro., Sci., and Tech. Services        | 400     |
| Wholesale Trade                       | 399     |
| Finance and Insurance                 | 295     |
| Construction                          | 226     |
| Other Services (except Public Admin.) | 170     |
| Transportation and Warehousing        | 156     |
| Public Administration                 | 141     |
| Information                           | 128     |
| Real Estate and Rental and Leasing    | 120     |
| Arts, Entertainment, and Recreation   | 80      |
| Utilities                             | 44      |
| Agriculture                           | 35      |
| Management                            | 25      |
| Unspecified                           | 2       |

Source: CT DOL Analysis of HWOL

#### Northwest WDA Job Ads by Location

| Location        | Postings | Location          | Postings |
|-----------------|----------|-------------------|----------|
| Danbury, CT     | 1,899    | Salisbury, CT     | 75       |
| Waterbury, CT   | 1,667    | New Fairfield, CT | 74       |
| Torrington, CT  | 559      | Prospect, CT      | 62       |
| Ridgefield, CT  | 464      | Kent, CT          | 57       |
| Cheshire, CT    | 443      | New Hartford, CT  | 52       |
| New Milford, CT | 356      | Woodbury, CT      | 48       |
| Brookfield, CT  | 337      | Redding, CT       | 44       |
| Newtown, CT     | 323      | Bethlehem, CT     | 31       |
| Naugatuck, CT   | 279      | Harwinton, CT     | 25       |
| Southbury, CT   | 226      | Barkhamsted, CT   | 21       |
| Watertown, CT   | 214      | Morris, CT        | 14       |
| Bethel, CT      | 202      | Roxbury, CT       | 13       |
| Wolcott, CT     | 135      | Cornwall, CT      | 12       |
| Litchfield, CT  | 127      | Sherman, CT       | 12       |
| Middlebury, CT  | 125      | Norfolk, CT       | 11       |
| Canaan, CT      | 119      | Winchester, CT    | 8        |
| Thomaston, CT   | 95       | Goshen, CT        | 7        |
| Sharon, CT      | 80       | Hartland, CT      | 5        |
| Washington, CT  | 76       | North Canaan, CT  | 5        |

# Northwest WDA Employers with the Most Job Ads

| Employer                           | Ads | Employer (continued)            | Ads |
|------------------------------------|-----|---------------------------------|-----|
| Nuvance Health                     | 265 | ShopRite                        | 40  |
| Big Y Foods                        | 151 | AutoZone                        | 37  |
| Yale New Haven Health              | 139 | Abi Resources                   | 35  |
| Waterbury Public Schools           | 120 | Optum                           | 35  |
| Hartford HealthCare                | 112 | Advance Auto Parts              | 34  |
| Trinity Health Of New England      | 95  | Starbucks                       | 34  |
| Boehringer Ingelheim International | 93  | BD                              | 33  |
| Danbury Public Schools             | 77  | Charter Senior Living           | 33  |
| Waterbury Hospital                 | 77  | Elara Caring                    | 32  |
| Benchmark Senior Living            | 75  | LHC Group                       | 32  |
| CVS Health                         | 75  | All-Star Transportation         | 29  |
| Marrakech                          | 70  | Darien Public Schools           | 29  |
| Compass Group                      | 68  | National Health Care Associates | 28  |
| Pricerite                          | 62  | Macy's                          | 27  |
| Walmart                            | 60  | Bel-Air Manor Nursing And Reha  | 26  |
| Domino's Pizza                     | 53  | Borough Of Naugatuck            | 25  |
| TJX                                | 53  | Connecticut Institute For Comm  | 25  |
| Northwell Health                   | 52  | DaVita                          | 24  |
| Ability & Beyond                   | 51  | Stop & Shop                     | 24  |
| Advance Stores                     | 51  | Bartlett                        | 23  |
| New Milford School District        | 51  | Companions And Homemakers       | 23  |
| Walgreens Boots Alliance           | 50  | H&R Block                       | 23  |
| Post University                    | 49  | Select Physical Therapy         | 23  |
| Costco                             | 46  | BJ's Wholesale Club             | 22  |



# Northwest WDA Occupations with the Most Job Ads

| Occupation  | Ads | Occupation                                       | Ads |
|---|-----|--|-----|
| Registered Nurses                                 | 568 | Dining Room and Cafeteria Attendants             | 69  |
| Retail Salespersons                               | 428 | Janitors and Cleaners                            | 68  |
| Home Health and Personal Care Aides               | 360 | Supervisors of Office and Admin. Support Workers | 68  |
| Supervisors of Retail Sales Workers               | 237 | Physical Therapist Assistants                    | 66  |
| Stockers and Order Fillers                        | 151 | Radiologic Technologists and Technicians         | 64  |
| Customer Service Representatives                  | 118 | Educational, Guidance, and Career Counselors     | 63  |
| Medical and Health Services Managers              | 110 | Coaches and Scouts                               | 63  |
| Heavy and Tractor-Trailer Truck Drivers           | 102 | Pharmacy Technicians                             | 63  |
| Health Technologists and Technicians              | 101 | Sales Representatives of Services                | 61  |
| Physical Therapists                               | 100 | Secretaries and Administrative Assistants        | 61  |
| Cashiers  | 99  | Maintenance and Repair Workers, General          | 60  |
| Nurse Practitioners                               | 98  | Technical and Scientific Products Sales Reps.    | 59  |
| Licensed Practical and Licensed Vocational Nurses | 95  | Waiters and Waitresses                           | 58  |
| Nursing Assistants                                | 91  | Financial Managers                               | 53  |
| Medical Assistants                                | 88  | Wholesale and Manufacturing Sales Reps.          | 53  |
| Fast Food and Counter Workers                     | 84  | Production Workers                               | 53  |
| Merchandise Displayers and Window Trimmers        | 83  | Counselors                                       | 52  |
| Food Preparation Workers                          | 81  | Cooks, Restaurant                                | 52  |
| Managers  | 80  | Driver/Sales Workers                             | 48  |
| Preschool Teachers, Except Special Education      | 78  | Security Guards                                  | 47  |
| Supervisors of Food Prep. and Serving Workers     | 78  | Child, Family, and School Social Workers         | 46  |
| Food Service Managers                             | 77  | Laborers and Freight, Stock, and Material Movers | 46  |
| Secondary School Teachers                         | 77  | Special Education Teachers                       | 45  |
| General and Operations Managers                   | 73  | Medical Secretaries and Admin. Assistants        | 45  |
| Teaching Assistants, Except Postsecondary         | 73  | Receptionists and Information Clerks             | 44  |



## South Central WDA Job Ads by Industry August 2025

| Industry                              | Job Ads       |
|---------------------------------------|---------------|
| Total                                 | 12,157        |
| Health Care and Social Assistance     | 3,830         |
| Retail Trade                          | 2,029         |
| Accommodation and Food Services       | 923           |
| Manufacturing                         | 830           |
| Administrative and Support            | 697           |
| Pro., Sci., and Tech. Services        | 626           |
| Educational Services                  | 605           |
| Wholesale Trade                       | 407           |
| Finance and Insurance                 | 392           |
| Transportation and Warehousing        | 339           |
| Construction                          | 298           |
| Other Services (except Public Admin.) | 293           |
| Public Administration                 | 195           |
| Real Estate and Rental and Leasing    | 180           |
| Utilities                             | 164           |
| Information                           | 153           |
| Arts, Entertainment, and Recreation   | 132           |
| Management                            | 30            |
| Agriculture                           | 19            |
| Mining, Quarrying, and Extraction     | 15            |
| Unspecified                           | 0             |
| Courses CT DOL Anal                   | :a of LINA/OL |

Source: CT DOL Analysis of HWOL



#### South Central WDA Job Ads by Location

| Location         | Postings | Location           | Postings |
|------------------|----------|--------------------|----------|
| New Haven, CT    | 3,074    | Madison, CT        | 140      |
| Middletown, CT   | 1,060    | North Branford, CT | 121      |
| Milford, CT      | 1,004    | Essex, CT          | 111      |
| Wallingford, CT  | 805      | Westbrook, CT      | 106      |
| Meriden, CT      | 700      | Woodbridge, CT     | 85       |
| Hamden, CT       | 671      | East Hampton, CT   | 73       |
| North Haven, CT  | 663      | Deep River, CT     | 71       |
| Orange, CT       | 568      | Durham, CT         | 71       |
| West Haven, CT   | 500      | East Haddam, CT    | 62       |
| Branford, CT     | 434      | Portland, CT       | 57       |
| Cromwell, CT     | 371      | Haddam, CT         | 56       |
| Clinton, CT      | 329      | Chester, CT        | 51       |
| Old Saybrook, CT | 308      | Bethany, CT        | 43       |
| Guilford, CT     | 294      | Middlefield, CT    | 27       |
| East Haven, CT   | 278      | Killingworth, CT   | 24       |

# South Central WDA Employers with the Most Job Ads

| Employer                        | Ads   | Employer (continued)                      | Ads |
|---------------------------------|-------|---|-----|
| Yale New Haven Health           | 1,112 | Stop & Shop                               | 41  |
| Big Y Foods                     | 228   | Fair Haven Community Health Care          | 40  |
| Marrakech                       | 209   | Starbucks                                 | 39  |
| Saint Francis Hospital          | 204   | LHC Group                                 | 38  |
| ShopRite                        | 173   | Bel-Air Manor Nursing And Rehab. Center   | 37  |
| Hartford HealthCare             | 145   | Sodexo                                    | 37  |
| Yale University                 | 135   | H&R Block                                 | 36  |
| Middlesex Health System         | 126   | Optum                                     | 36  |
| Walmart                         | 106   | Aaron Manor Nursing And Rehab. Center     | 35  |
| Masonicare                      | 99    | Dattco                                    | 35  |
| CVS Health                      | 93    | Domino's Pizza                            | 35  |
| Avangrid                        | 82    | Greentree Manor Nursing And Rehab. Center | 34  |
| Walgreens Boots Alliance        | 77    | TJX                                       | 33  |
| State Of Connecticut            | 75    | Elara Caring                              | 31  |
| Children's Health Orange County | 69    | Whole Foods                               | 31  |
| Taco Bell                       | 67    | Abi Resources                             | 30  |
| Benchmark Senior Living         | 63    | Medtronic                                 | 30  |
| Raytheon Technologies           | 60    | Advance Stores                            | 28  |
| Advance Auto Parts              | 54    | Assa Abloy                                | 28  |
| Compass Group                   | 51    | UnitedHealth Group                        | 28  |
| Lowe's                          | 50    | AT&T                                      | 25  |
| Adelbrook                       | 46    | Area Cooperative Educational Services     | 25  |
| Wesleyan University             | 45    | Charter Senior Living                     | 25  |
| AutoZone                        | 43    | Burlington                                | 24  |
| Quinnipiac University           | 41    | Soliant Health                            | 24  |



# South Central WDA Occupations with the Most Job Ads

| Occupation  | Ads   | Occupation                                       | Ads |
|---|-------|--|-----|
| Registered Nurses                                 | 1,128 | Sales Representatives of Services                | 97  |
| Retail Salespersons                               | 545   | Automotive Service Technicians and Mechanics     | 97  |
| Home Health and Personal Care Aides               | 376   | General and Operations Managers                  | 94  |
| Supervisors of Retail Sales Workers               | 289   | Educational, Guidance, and Career Counselors     | 90  |
| Medical and Health Services Managers              | 187   | Postsecondary Teachers                           | 85  |
| Customer Service Representatives                  | 184   | Child, Family, and School Social Workers         | 83  |
| Stockers and Order Fillers                        | 184   | Secretaries and Administrative Assistants        | 83  |
| Heavy and Tractor-Trailer Truck Drivers           | 162   | Waiters and Waitresses                           | 80  |
| Cashiers  | 161   | Maids and Housekeeping Cleaners                  | 80  |
| Nursing Assistants                                | 152   | Laborers and Freight, Stock, and Material Movers | 80  |
| Fast Food and Counter Workers                     | 152   | Supervisors of Office and Admin. Support Workers | 79  |
| Supervisors of Food Prep. and Serving Workers     | 144   | Financial Managers                               | 78  |
| Food Service Managers                             | 133   | Dining Room and Cafeteria Attendants             | 78  |
| Licensed Practical and Licensed Vocational Nurses | 129   | Medical Assistants                               | 74  |
| Wholesale and Manufacturing Sales Reps.           | 128   | Security Guards                                  | 74  |
| Health Technologists and Technicians              | 124   | Driver/Sales Workers                             | 72  |
| Nurse Practitioners                               | 120   | Teaching Assistants, Except Postsecondary        | 71  |
| Maintenance and Repair Workers, General           | 116   | Project Management Specialists                   | 69  |
| Pharmacy Technicians                              | 115   | Preschool Teachers, Except Special Education     | 68  |
| Food Preparation Workers                          | 115   | Radiologic Technologists and Technicians         | 65  |
| Technical and Scientific Products Sales Reps.     | 115   | Cooks, Restaurant                                | 63  |
| Merchandise Displayers and Window Trimmers        | 114   | Production Workers                               | 61  |
| Managers  | 108   | Substance Abuse and Mental Health Counselors     | 60  |
| Physical Therapists                               | 108   | Sales Managers                                   | 59  |
| Janitors and Cleaners                             | 99    | Medical Secretaries and Admin. Assistants        | 59  |



### Southwest WDA Job Ads by Industry August 2025

| Job Ads |
|---------|
| 13,636  |
| 3,204   |
| 1,858   |
| 1,365   |
| 1,070   |
| 967     |
| 946     |
| 825     |
| 816     |
| 461     |
| 401     |
| 384     |
| 337     |
| 298     |
| 231     |
| 178     |
| 104     |
| 88      |
| 48      |
| 46      |
| 9       |
| 0       |
|         |

Source: CT DOL Analysis of HWOL

#### Southwest WDA Job Ads by Location

| Location       | Postings | Location         | Postings |
|----------------|----------|------------------|----------|
| Stamford, CT   | 3,234    | Derby, CT        | 348      |
| Norwalk, CT    | 1,855    | Darien, CT       | 251      |
| Bridgeport, CT | 1,821    | New Canaan, CT   | 237      |
| Greenwich, CT  | 1,259    | Seymour, CT      | 191      |
| Fairfield, CT  | 1,007    | Monroe, CT       | 190      |
| Shelton, CT    | 829      | Ansonia, CT      | 141      |
| Stratford, CT  | 671      | Oxford, CT       | 141      |
| Trumbull, CT   | 512      | Beacon Falls, CT | 31       |
| Westport, CT   | 492      | Weston, CT       | 29       |
| Wilton, CT     | 374      | Easton, CT       | 23       |

# Southwest WDA Employers with the Most Job Ads

| Employer                 | Ads | Employer (continued)                       | Ads |
|--------------------------|-----|--|-----|
| Yale New Haven Health    | 710 | Walgreens Boots Alliance                   | 56  |
| Hartford HealthCare      | 333 | NBC  | 49  |
| Norwalk Public Schools   | 169 | Town Of Greenwich                          | 49  |
| Stamford Public Schools  | 157 | M&T Bank                                   | 47  |
| Spectrum                 | 129 | Soliant Health                             | 47  |
| Lockheed Martin          | 119 | TJX  | 42  |
| Big Y Foods              | 116 | Edge Fitness Clubs                         | 41  |
| CVS Health               | 111 | PricewaterhouseCoopers                     | 40  |
| Stamford Health Ltd      | 111 | Hubbell                                    | 39  |
| Nuvance Health           | 110 | Marrakech                                  | 37  |
| ShopRite                 | 105 | Walmart                                    | 37  |
| ASML                     | 98  | New Canaan Public Schools                  | 36  |
| Deloitte                 | 88  | Abercrombie & Fitch                        | 34  |
| Whole Foods              | 87  | Fairfield University                       | 34  |
| Planetree                | 83  | Gartner                                    | 32  |
| Benchmark Senior Living  | 80  | Elara Caring                               | 31  |
| KPMG                     | 76  | Advance Stores                             | 30  |
| Synchrony                | 75  | Fairfield Public Schools                   | 30  |
| Sacred Heart University  | 73  | BJ's Wholesale Club                        | 29  |
| Compass Group            | 71  | Labcorp                                    | 29  |
| Starbucks                | 71  | Masonicare                                 | 29  |
| Greenwich Public Schools | 70  | Lord Chamberlain Nursing And Rehab. Center | 28  |
| Webster Bank             | 64  | Icapital                                   | 26  |
| Griffin Hospital         | 58  | Albertsons                                 | 25  |
| Sodexo                   | 56  | AutoZone                                   | 25  |



# Southwest WDA Occupations with the Most Job Ads

| Occupation  | Ads | Occupation   | Ads |
|---|-----|--|-----|
| Registered Nurses                                 | 861 | Supervisors of Food Prep. and Serving Workers                | 114 |
| Retail Salespersons                               | 504 | Marketing Managers   | 109 |
| Supervisors of Retail Sales Workers               | 291 | Sales Managers   | 108 |
| Home Health and Personal Care Aides               | 253 | Merchandise Displayers and Window Trimmers                   | 107 |
| Wholesale and Manufacturing Sales Reps.           | 219 | Cashiers   | 104 |
| Financial Managers                                | 209 | Data Scientists  | 102 |
| General and Operations Managers                   | 195 | Nurse Practitioners  | 102 |
| Medical and Health Services Managers              | 189 | Dining Room and Cafeteria Attendants                         | 100 |
| Customer Service Representatives                  | 186 | Maintenance and Repair Workers, General                      | 100 |
| Teaching Assistants, Except Postsecondary         | 167 | Food Service Managers  | 98  |
| Sales Representatives of Services                 | 159 | Security Guards  | 98  |
| Stockers and Order Fillers                        | 150 | Physical Therapists  | 96  |
| Secondary School Teachers                         | 145 | Project Management Specialists                               | 95  |
| Managers  | 141 | Market Research Analysts and Marketing Specialists           | 91  |
| Fast Food and Counter Workers                     | 138 | School Psychologists   | 91  |
| Heavy and Tractor-Trailer Truck Drivers           | 136 | Food Preparation Workers                                     | 91  |
| Licensed Practical and Licensed Vocational Nurses | 133 | Secretaries and Administrative Assistants                    | 91  |
| Medical Assistants                                | 129 | Accountants and Auditors                                     | 89  |
| Supervisors of Office and Admin. Support Workers  | 128 | Janitors and Cleaners  | 87  |
| Nursing Assistants                                | 125 | Receptionists and Information Clerks                         | 87  |
| Coaches and Scouts                                | 122 | Preschool Teachers, Except Special Education                 | 86  |
| Health Technologists and Technicians              | 122 | Special Education Teachers                                   | 86  |
| Technical and Scientific Products Sales Reps.     | 119 | Software Developers  | 83  |
| Computer Occupations                              | 118 | Maids and Housekeeping Cleaners                              | 80  |
| Financial and Investment Analysts                 | 117 | Securities, Commodities, and Financial Services Sales Agents | 79  |



# All advertisement data used in this publication is from the Conference Board's Help Wanted Online data series.

For more information or data requests, contact Matthew Krzyzek in the Office of Research at the Department of Labor.

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